



Down Syndrome Association  
of Acadiana

*Together... families dream, hope, and soar*



# 2021 DSAA BUDDY WALK® SPONSORSHIP OPPORTUNITIES

**17<sup>th</sup> Annual Buddy Walk**

**October 30, 2021**

**Parc International**

**Lafayette, Louisiana**

## Buddy Walk®

Down Syndrome Association of Acadiana (DSAA) hosts an annual Buddy Walk®, Acadiana's only event celebrating all individuals with Down syndrome. Join us as we unite for a common cause and raise funds at the 2021 DSAA Acadiana Buddy Walk®. We attract over 2,000 participants and volunteers who walk the 1-mile course. Immediately following the walk there will be food, activities and live music entertainment for the whole family. Whether you have Down syndrome, know someone who does, or just want to show your support, take the first step and donate or register today! Help us spread the word. All are welcome for our day of celebration! Join us for the 17th Annual Buddy Walk® and help us assist families with Down syndrome.



## Your Direct Impact

DSAA's mission is to provide information, advocacy and support concerning all aspects of life for individuals with Down syndrome, their families, and our community. Through our many programs and events, DSAA has served over 200 plus families throughout our 7-parish service area and throughout the state of Louisiana. Since our inception in 2004, DSAA has remained consistent in generating acceptance and belonging of individuals with Down syndrome. We provide our families with benefits such as our stipend program, college scholarships, workshops and seminars, group events, national conference trips and much more.

## We are a self-funded non-profit

DSAA does not receive any governmental funding or money from any national Down syndrome organization. We rely on the generosity of our community and through fundraisers such as Buddy Walk® to allow us to continue meeting the many needs of our members.



# DSAA BUDDY WALK®: 2021 SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS	Gold \$3,000	Silver \$2,000	Bronze \$1,000	Buddy \$500	Route \$250
<b>CORPORATE VISIBILITY</b>					
Recognition on signage displayed throughout the event	LOGO	LOGO	LOGO	LOGO	LOGO
Recognition on DSAA Buddy Walk® website	LOGO	LOGO	LOGO		
Recognition on DSAA Buddy Walk® Facebook page	LOGO	LOGO	LOGO		
Acknowledgement in advertising	LOGO	NAME	NAME		
Event posters distributed throughout Acadiana: 250	LOGO				
Recognition on back of approximately 2000 event t-shirts	LOGO	LOGO	LOGO	NAME	
Complimentary event t-shirts	8	6	4	2	1
Complimentary event registration	8	6	4	2	1
Company listed in post-event Thank You Ad	NAME	NAME	NAME	NAME	NAME
Custom printed signage along walk route					LOGO

Four ways to become a sponsor
Financial donation
In-kind donation
Form a corporate Buddy Walk® team
Any combination of the above options

For additional information regarding sponsorship opportunities
Visit our website at <a href="http://www.DSAABuddyWalk.com">www.DSAABuddyWalk.com</a>
Contact Sherry or Jill at 337-234-3109 or email: <a href="mailto:smidkiff@dsaa.info">smidkiff@dsaa.info</a> or <a href="mailto:jgreen@dsaa.info">jgreen@dsaa.info</a>
Register to become a sponsor on our website: <a href="http://www.DSAABuddyWalk.com">www.DSAABuddyWalk.com</a>
Learn more about our organization at <a href="http://dsaa.info">dsaa.info</a> . Your support is greatly appreciated!

All benefits are limited to 1 company logo or name.

**Sponsor Deadline:** To receive all sponsorship benefits, sponsor registration form must be received by **October 1, 2021**.



## Join us for a day of fun!

Parc International comes alive every year on the last Saturday of October as we host our annual Buddy Walk®. Members, along with their family and friends, join us as we celebrate one another and walk one mile through downtown Lafayette. Everyone returns to Parc International and has a day filled with great music, dancing, food, plenty of arts and crafts and activities for all ages.

## Make An Impact

Please take this opportunity to review our sponsorship opportunities. By becoming a sponsor, you will help national and local initiatives to empower families and people with Down syndrome through information, education and social activities. Thank you for your consideration. Many sponsors use the event to build employee morale and create community good will. **Register your team at [www.DSAABuddyWalk.com](http://www.DSAABuddyWalk.com) and join us for 17<sup>th</sup> Annual Buddy Walk®!**





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## SPONSOR REGISTRATION

To receive all sponsorship benefits, this sponsor form must be received by October 1, 2021.

Company/Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail (required): \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

### SPONSOR AMOUNT

### METHOD OF PAYMENT

- Gold \$3,000
- Silver \$2,000
- Bronze \$1,000
- Buddy \$500
- Route \$250
- In-Kind \$ \_\_\_\_\_
- Description \_\_\_\_\_

Please enclose checks made payable to DSAA, Post Office Box 81323, Lafayette, LA 70598.

DSAA is a non-profit 501(c)3 organization; your donation is tax-deductible.

### QUESTIONS?

[smidkiff@dsaa.info](mailto:smidkiff@dsaa.info)  
[jgreen@dsaa.info](mailto:jgreen@dsaa.info)  
 337-234-3109

Your partnership is sincerely appreciated. By execution of this form, you are affirming your participation as a sponsor at the above-indicated level. NOTE: Signing this form gives Down Syndrome Association of Acadiana and its agents permission to use images, electronic or photographic, in future promotional materials.

Sponsor Representative \_\_\_\_\_ Date \_\_\_\_\_

Please send your high quality logo (if applicable) via e-mail to [dsaa@dsaa.info](mailto:dsaa@dsaa.info) as soon as your sponsorship is submitted.

THANK YOU FOR YOUR SUPPORT OF DSAA!

Children's T-Shirt Sizes				Adult T-Shirt Sizes					
XS	Small	Med	Large	Small	Med	Large	XL	XXL	XXXL