

2020 - KBON 101.1 Music Festival Sponsorship Opportunities



October 2-4, 2020 | Frog Festival Grounds, Rayne, LA

Your company is invited to be part of KBON's Annual Music Festival!

KBON has partnered with Down Syndrome Association of Acadiana to host another spectacular fan appreciation festival. This 3day weekend event features over 20 local bands including the areas favorite Cajun, Zydeco, Swamp Pop and French musicians. This highly anticipated event attracts over 5,000 festival-goers each year.

By becoming a sponsor, you will help DSAA continue its efforts with initiatives to empower families and people with Down syndrome in Acadiana and throughout the State of Louisiana, through information, education, and social activities. Thank you for your consideration.

About Down Syndrome Association of Acadiana

The mission of the Down Syndrome Association of Acadiana, a non-profit organization, is to provide information, advocacy and support concerning all aspects of life for individuals with Down syndrome, their families, and our community.

 Complete the contact information. Specify sponsorship level. Return this form and email your logo in .jpg format. Must be received by September 11, 2020. 	Make check payable and mail to: Down Syndrome Association of Acadiana or DSAA P.O. Box 81323 Lafayette, Louisiana 70598	
Contact Name:		Date:
Company:		
Address:		
City: State:		Zip:
Phone:	E-Mail:	
Platinum Sponsor (\$3,000.00+):	Gold Sponsor (\$2,000.00):	
 Prime radio advertising during KBON Festival promoting 	Recognition on sponsor banner at entrance gate	
 Recognition on stage banner 	VIP Parking - 2 vehicles per day (Friday, Saturday and Sunday)	
 VIP RV parking site with site sponsor sign 	6 armbands per day (Friday, Saturday and Sunday)	
 8 armbands per day (Friday, Saturday and Sunday) 	50 beverage tickets	
• 100 beverage tickets	Logo and sponsor recognition on DSAA website and social media	
 Logo and sponsor recognition on DSAA website and social media 		
□ Silver Sponsor (\$1,000.00):	Bronze Sponsor (\$500.00):	
 Recognition on sponsor banner at entrance gate 	Recognition on sponsor banner at entrance gate	
 VIP Parking – 1 vehicle per day (Friday, Saturday and Sunday) 	2 armbands per day (Friday, Saturday and Sunday)	
 4 armbands per day (Friday, Saturday and Sunday) 	20 beverage tickets	
• 25 beverage tickets	Logo and sponsor recognition on DSAA website and social media	
 Logo and sponsor recognition on DSAA website and social media 		
Your donation is tax-deductible. DSAA is a non-profit 501(c)3 organization.		
Send your high quality logo (if applicable) via e-mail to <u>smidkiff@dsaa.info</u> as soon as your sponsorship is submitted.		

Down Syndrome Association of Acadiana | P.O. Box 81323 Lafayette, Louisiana 70598 | 337-234-3109 | www.dsaa.info